



# Hammond Family Group



## Service Plan:

- Development & advisement on pricing strategy
- Listing Narrative composed by a published author\***
- Submission into “Exclusive Look” Pre-Market Program\***
- Professional Staging Consultation (for qualifying properties)\***
- Access to our Preferred Vendor List\***
- Professional HDR Photography & HD Video Tour
- Production of quality flyers & brochures
- Dedicated Property Website\***
- Sellfast Virtual Tour Display (as allowed)\***
- Preferred Lender Buyer Incentive (for qualifying properties)\***
- Submission to MLS & other standard websites (Zillow, Realtor.com, etc.)
- Submission into Global Luxury® Program (for qualifying properties)\***
- Promotion on our Social Media Platforms
- Marketing Campaign to area’s top 1500 producing agents\***
- Targeted email / phone call marketing campaigns to strategic areas\***
- Open House(s) hosted as necessary
- Continuous market monitoring & strategic advisement
- Contract consultation, negotiating, & writing services
- Comprehensive management of the transaction to closing
- Annual Home Market Reviews post-closing\***

*\*indicates unique service provided by our company/team*

**HammondFamilyGroup.com**