



Hammond Family Group



Service Plan:

- Development & advisement on pricing strategy
- Listing Narrative composed by a published author***
- Submission into “Exclusive Look” Pre-Market Program***
- Professional Staging Consultation (for qualifying properties)***
- Access to our Preferred Vendor List***
- Professional HDR Photography & HD Video Tour
- Production of quality flyers & brochures
- TV Supplement (as applicable)***
- Dedicated Property Website***
- Sellfast Sign Display (as allowed)***
- Preferred Lender Buyer Incentive (for qualifying properties)***
- Submission to MLS & other standard websites (Zillow, Realtor.com, etc.)
- Submission into Global Luxury® Program (for qualifying properties)***
- Promotion on our Social Media Platforms
- Marketing Campaign to area’s top 1500 producing agents***
- Targeted email / phone call marketing campaigns to strategic areas***
- Open House(s) hosted as necessary
- Continuous market monitoring & strategic advisement
- Contract consultation, negotiating, & writing services
- Comprehensive management of the transaction to closing
- Annual Home Market Reviews post-closing***

**indicates unique service provided by our company/team*

HammondFamilyGroup.com