



# Hammond Family Group



## SERVICE PLAN

- Development & advisement on pricing strategy
  - Listing Narrative composed by a published author\***
  - Submission into “Exclusive Look” Pre-Market Program\***
  - Professional Staging Consultation (for qualifying properties)\***
    - Access to our Preferred Vendor List\***
  - Professional HDR Photography & HD Video Tour
    - Production of quality flyers & brochures
      - TV Supplement (as applicable)\***
      - Dedicated Property Website\***
  - Preferred Lender Buyer Incentive (for qualifying properties)\***
  - Submission to MLS & other standard websites (Zillow, Realtor.com, etc.)
    - Promotion on our Social Media Platforms
  - Submission into Global Luxury® Program (for qualifying properties)\***
    - Homes.com Premiere Marketing Promotion\***
  - Targeted email/phone marketing campaigns to strategic areas\***
    - Marketing Blast to area’s top 1500 producing agents\***
      - Open House(s) hosted as necessary
    - Continuous market monitoring & strategic advisement
    - Contract consultation, negotiating, & writing services
  - Comprehensive management of the transaction to closing
    - Annual Home Market Reviews post-closing\***
- \*indicates unique service provided by our company/team*

## Hosts of:



on



[HammondFamilyGroup.com](http://HammondFamilyGroup.com)



Check out our website for  
episode replays of our show!

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