



Hammond Family Group



SERVICE PLAN

- Development & advisement on pricing strategy
- Listing Narrative composed by a published author***
- Submission into “Exclusive Look” Pre-Market Program***
- Professional Staging Consultation (for qualifying properties)***
 - Access to our Preferred Vendor List***
- Professional HDR Photography w/ Blue Sky Replacement & Virtual Twilight***
 - Interactive 3D Tour & Floor Plan provided***
 - Drone Photography / Video (for qualifying properties)**
 - Production of quality flyers & brochures
 - TV Supplement (as applicable)***
 - Dedicated Property Website***
- Submission to MLS & other standard websites (Zillow, Realtor.com, etc.)
 - Promotion on our Social Media Platforms***
 - Zillow Partnership & Premiere Placement (7 days)***
- Submission into Global Luxury® Program (for qualifying properties)***
- Targeted email/phone marketing campaigns to strategic areas***
 - Marketing Blast to area’s top 1500 producing agents***
 - Open House(s) hosted as necessary
- Continuous market monitoring & strategic advisement***
 - Contract consultation, negotiating, & writing services
- Comprehensive management of the transaction to closing
 - Annual Home Market Reviews post-closing***

**indicates unique service provided by our company/team*

Hosts of:



on



HammondFamilyGroup.com



Check out our website for
episode replays of our show!

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