

## Hammond Family Group

## SERVICE PLAN



-Development & advisement on pricing strategy -Listing Narrative composed by a published author\* -Submission into "Exclusive Look" Pre-Market Program\* -Professional Staging Consultation (for qualifying properties)\* -Access to our Preferred Vendor List\* -Professional HDR Photography w/ Blue Sky Replacement & Virtual Twilight\* -HD Video Tour plus Interactive & Basic Floor Plans provided\* -Drone Photography / Video (for qualifying properties) -Production of quality flyers & brochures -TV Supplement (as applicable)\* -Dedicated Property Website\* -Submission to MLS & other standard websites (Zillow, Realtor.com, etc.) -Promotion on our Social Media Platforms\* -Zillow Partnership & Premiere Placement (7 days)\* -Submission into Global Luxury<sup>®</sup> Program (for qualifying properties)\* -Targeted email/phone marketing campaigns to strategic areas\* -Marketing Blast to area's top 1500 producing agents\* -Open House(s) hosted as necessary

-Continuous market monitoring & strategic advisement\* -Contract consultation, negotiating, & writing services -Comprehensive management of the transaction to closing -Annual Home Market Reviews post-closing\* \*indicates unique service provided by our company/team

Hosts of:

on

## HammondFamilyGroup.com

abc



PROPERTY

OURS

of NE Florida —

Check out our website for episode replays of our show!

904 667 8544