



Hammond Family Group



EXCLUSIVE LOOK (premarket)

- Property Advertised within “Exclusive Look” Pre-Market Program*
- Listing Narrative composed by a published author*
- Professional Staging Consultation (for qualifying properties)*
 - Access to our Preferred Vendor List*
- Professional HDR Photography w/ Blue Sky Replacement & Virtual Twilight*
 - Interactive 3D Tour & Floor Plan
 - Drone Photography / Video (for qualifying properties)

COMING SOON (< 2 weeks from market)

- Submission to MLS & other standard websites (Zillow, Realtor.com, etc.)
 - Reverse Prospecting Initiated*
- WealthEngine Luxury Prospecting Campaign (for qualifying properties)*
 - Production of quality flyers & brochures
 - Dedicated Property Website*
 - TV Supplement (as applicable)*

ACTIVE (on market)

- Zillow Partnership & Premiere Placement*
- Promotion on our Social Media Platforms*
- Marketing Blast to area’s top 1500 producing agents*
- Submission into Global Luxury® Program (for qualifying properties)*
 - Targeted email campaigns to strategic areas*
 - Open House(s) hosted as necessary*
- Continuous market monitoring & strategic advisement*
- Contract consultation, negotiating, & writing services
- Comprehensive management of the transaction to closing

**indicates unique service provided by our company/team*

Hosts
of:



on



HammondFamilyGroup.com



Check out our website for
episode replays of our show!

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