



# Hammond Family Group



## PREMARKET (prep period)

-Property Advertised within “Exclusive Look” Pre-Market Program\*

-Listing Narrative composed by a published author\*

-Professional Staging Consultation (for qualifying properties)\*

-Access to our Preferred Vendor List\*

-Professional HDR Photography w/ Blue Sky Replacement & Virtual Twilight\*

-Drone Photography / Video (for qualifying properties)

-Interactive 3D Tour & Floor Plan

## COMING SOON (< 2 weeks from market)

-Submission to MLS & other standard websites (Zillow, Realtor.com, etc.)

-Reverse Prospecting Initiated\*

-WealthEngine Luxury Prospecting Campaign (for qualifying properties)\*

-Production of quality flyers & brochures

-TV Supplement (as applicable)\*

## ACTIVE (on market)

-Zillow Partnership & Premiere Placement\*

-Promotion to our SOI and Social Media Platforms\*

-Marketing Blast to area’s top 1500 producing agents\*

-Submission into Global Luxury® Program (for qualifying properties)\*

-Submission into National Investment Databases (for qualifying properties)\*

-Targeted email campaigns to strategic areas\*

-Open House(s) hosted as necessary\*

-Continuous market monitoring & strategic advisement\*

-Contract consultation, negotiating, & writing services

-Comprehensive management of the transaction to closing

*\*indicates unique service provided by our company/team*

Hosts  
of:



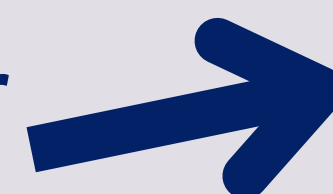
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[HammondFamilyGroup.com](http://HammondFamilyGroup.com)

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Check out our website for  
replays of our TV show!



Disney World  
episode included!