



# Hammond Family Group



## PREMARKET (prep period)

- Property Advertised within “Exclusive Look” Pre-Market Program\*
- Professional Staging Consultation (for qualifying properties)\*
  - Access to our Preferred Vendor List\*
- Professional HDR Photography w/ Blue Sky Replacement & Virtual Twilight\*
  - Drone Photography / Video (for qualifying properties)
  - Interactive 3D Tour & Floor Plan

## COMING SOON (< 2 weeks from market)

- Submission to MLS & other standard websites (Zillow, Realtor.com, etc.)
  - Reverse Prospecting Initiated\*
- WealthEngine Luxury Prospecting Campaign (for qualifying properties)\*
  - Production of quality flyers & brochures

## ACTIVE (on market)

- Zillow Partnership & Premiere Placement\*
- Zillow Showcase Enhancement (for qualifying properties)\*
  - Promotion to our SOI and Social Media Platforms\*
- Submission into Global Luxury® Program (for qualifying properties)\*
- Submission into National Investment Databases (for qualifying properties)\*
  - Targeted email campaigns to strategic areas\*
  - Open House(s) hosted as necessary\*
- Continuous market monitoring & strategic advisement\*
- Contract consultation, negotiating, & writing services
- Comprehensive management of the transaction to closing

*\*indicates unique service provided by our company/team*

Hosts  
of:



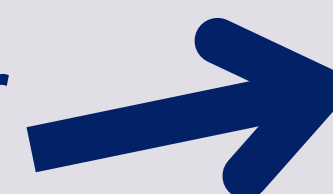
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[HammondFamilyGroup.com](http://HammondFamilyGroup.com)

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Check out our website for  
replays of our TV show!



Disney World  
episode included!